







## The Ultimate Hospitality Software Stock Control made Simple

For complete and comprehensive control over your Point Of Sale system, you need iControl. This newly developed software has a simple layout, providing easy navigation for the end user, which makes everyday use of the system a breeze. These developments have come through many years of experience gained by our staff in the hospitality industry. At Finchcorp Systems, we have members of staff that have been installing POS systems into hospitality venues since 1987. The experience gathered over the years has empowered us with an intricate knowledge of what is expected and required from a back office system. This knowledge has flowed through to the development of iControl, which gives you control of your business.

## Streamline operations

- Automate internal systems
- Integrate point of sale and stock control
- Optimise stock levels
- Download invoices from most liquor groups
- Improve efficiency and time management
- Control a multi venue operation from a single location

## Increase Profitability

- Instant access to key business performance indicators
- What is selling
- Which items are slow moving
- What your margins are on items

## Improve Service Delivery

- Quicker more reliable delivery at the register
- Integrate to loyalty programs
- Interface to most gaming packages
- Timed and volume (mix and match) promotions
- Promotions automatically start and finish according to scheduling

### Security

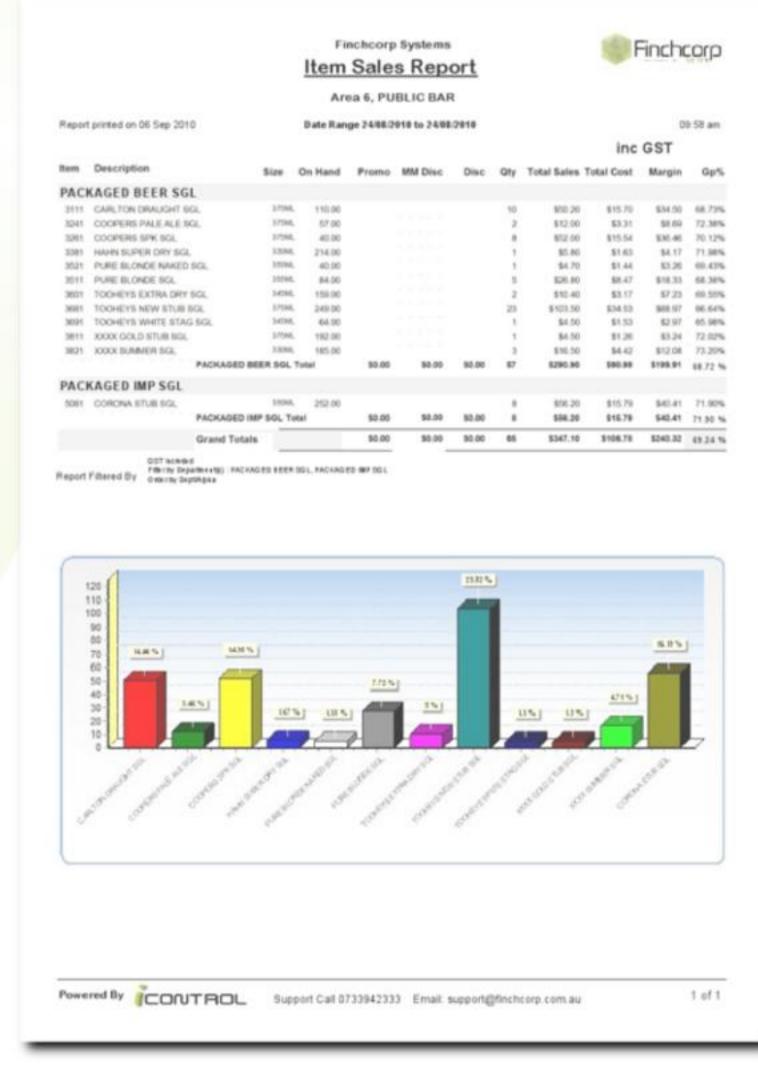
 Individual clerk setting determine what functions are accessible to staff members

## Custom Reports and Printing

- Report generator to create venue specific reports
- Customize your reports to suit your requirements
- Design and print specific price ticketing



iControl home screen



iControl sales report



Fax: 07 3391 5943

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"Our main objective has always been to provide our clients with the best available on going Support when they require it. It is our policy to encourage our clients to obtain the full benefits from their investment".

Andrew Finch (Director)





- Simple creation of PLU's
- Parent/child set up for selling cartons & 4/6 packs
- Multiple price levels
- Multiple selling locations
- Easy recipe setup and costing

#### SELL IT

- Operator friendly registers configured as you require it
- Automatic happy hours
- Promotions commence and finish according to schedule
- Volume discounts and mix and match promotions
- Supports loyalty and pub card operations
- Table and tab functions
- Kitchen printing
- Separate kitchen and bar dockets
- Multiple barcode functionality

## CHANGE IT

- Change prices and send to registers in seconds
- Mass price changes if required (Useful for CPI price changes)

## SECURE IT

- Maintain the integrity of your systems
- Limit access to your systems by setting staff access levels
- Staff login via password or RF wristband

## ORDER IT

- Generate orders from previous or last order/ invoice
- Suggested orders at the touch of button
- Create order and process delivery docket and invoices electronically
- Interfaces to ALM, HLW and ILG
- Download invoices into iControl

#### REPORT ON IT

- Powerful reporting tools to analyze business performance
- Automated transmission of sales data to the host computer
- Automatic printing of sales data
- Reporting at any level register, location, venue
- Reports exported to other software ie Excel, CSV, PDF
- Report writer for specific reporting
- Easy access to previous history reports
- Automatically email reports to recipients
- Report on discount type
- Theoretical sales reports

### TRANSFER IT

- Stock transfers processed at register or from computer or
- Electronic transferring via PDE technology

Contact us to learn more about the features of iControl.



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Find us on







## New Generation Intelligent POS Application

## Designed for Pubs, Hotels, Clubs and Restaurants

Whether you are looking for a POS solution for your Bar, Restaurant or Retails outlet iCell can provide your business with the necessary functionality to ensure that you can provide fast, efficient service to your customers while maximising your return on investment by controlling your selling environment.

### Design

iCell is a new generation Point of Sale application designed by our own software engineers and developed using cutting edge development tools to deliver a reliable and easy to use POS application to suit the needs of the hospitality industry. With ever changing selling patterns in the market place, iCell posses the ability to adapt to these changes without further development using selling behaviour technology which gives you the peace of mind that your investment today is as valuable tomorrow.

#### Intelligence

A behaviour catalogue that resides within iCell, that can easily be added too, creates a sense of smart products. Any product will know how it needs to act depending on many factors. These can include:

- Other products and the quantities in a sale
- Time and date of the sale
- Account/Loyalty member active in the sale
- Cashier Active in the sale
- How many times the product has be sold in the day

Setting up keypads is a simple process with auto assign for shift buttons and auto page load with a number of different product groups to choose from.

## Reliability

The iCell network is controlled by iCell server, however iCell has been designed to also operate in a standalone environment and still provide high end functionality such as ensuring promotions are activated at the designated times. By design we can guarantee your venue as a whole is not effected by a single hardware failure. In addition each terminal can be fitted with optional USB storage for live backups allowing you to recovery seamlessly from a hardware failure.

While iCell has the ability to perform complex tasks it also provides a simplistic user interface enabling your management & staff to focus on the most important part of your business, your customers.



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## "Technology at your fingertips"

## Designed for Pubs, Hotels, Clubs and Restaurants

## Standard Features

## Hardware compatibility

- Multiples peripheral
  - Barcode scanners
  - Printers (Receipt & Kitchen)
  - RF Readers
  - Cash Draws
- Mag Stripe readers
- Intergrated Eftpos
- Rear Dispays (Line & LCD)

#### Standard features

- Unlimited prices levels
- Unlimited item numbers
- Transfers from the till
- Shared printers

oftware

- USB storage redundancy
- Ability to run offline
- User security
- Full transaction log provide full traceablity
- Show customer savings (On Display & Receipt)
- Discount by dollar amount or Keypad functions percentage by approved staff

## Multiple Payment Options

- Cash
- Eftpos
- Credit Card
- Account charge
- Loyalty Points
- Promo Vouchers
- Split Tenders

#### Promotions

- Timed
- Mix and Match
- Buy one get one free
- Bundle Deals
- Combo Deals



- Simple programming
- Preset button catalogue that can be added to
- Unlimited colour and text combinations
- Unlimited keypad Layers & matrices
- Auto shift product setup (Sgl, 6pk, Ctn etc)
- Auto load product layers
- Marco function on any button

### Product Search by

- Description Any text search
- Any of the product groups
- Group, Subgroup, Department Category, Till Category



Hand Held

## Restaurant Features

## Flexible ordering modes

- Fine Dining
- Bistro modes
- Tabs
- Fast Cash
- Order Printing

### Complete table tracking

- Names on tables
- Prepaid tabs
- Table Layout
- Table Status
- Combine Tables/ Split Tables
- Meal Countdown
- Free text for special orders
- Auto links to meal instructions
- Mains as entrée or other combinations
- Separates bar and kitchen dockets
- Alerts if order does not print
- Redirect to alternate printer

#### iCell links to

- Hand Held Units
- Kitchen monitoring
- Integrated Eftpos
- Room Charging
- Frequent Diner Programs
- Security Monitoring
- Loyalty Programs
- Bistro Paging



Customize receipts





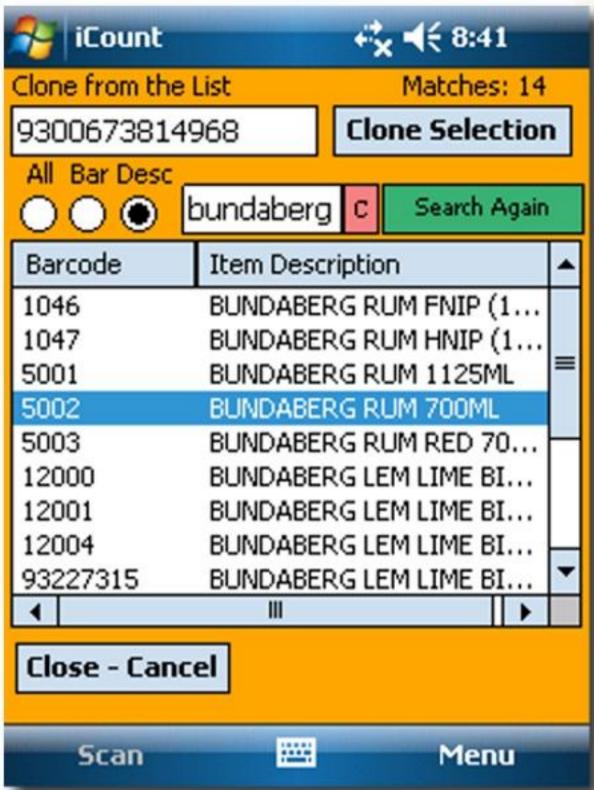


## Stocktaking Simplified

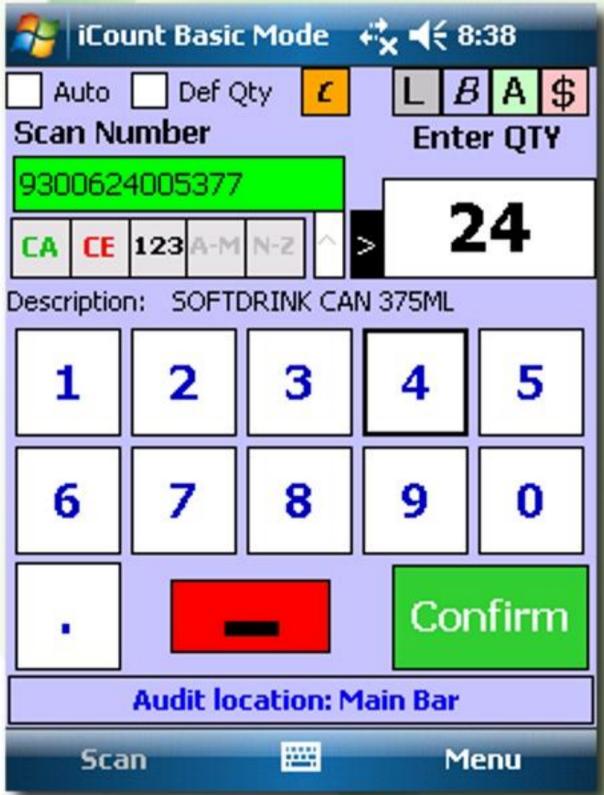
# New Generation Software for PDE/PDA Applications

# Speed and Accuracy Increased Efficiency

- Eliminates searching for "items not found"
- Operator alert for not found barcodes
- Add barcode to existing item on PDE and information will update in the database
- Database description for all scanned items appears on device screen – no guessing
- Search database for item description using on screen keyboard and add counts
- Useful for items with no scan code
- Simple operation means less operator training
- Large, easy to read displays
- Colour coded display for ease of use
- Price Check Mode enables simple price comparison
- Can be used for ordering, price checking, price ticketing or transfers



Product search mode



Touch screen mode



Main entry screen

# Full Intergation with iControl

- Electronic processing of data via portable data entry (PDA) into iControl
- Full reporting functionality at department, location or venue level
- Allows you to track which areas of your venue require follow up
- All reports in unit and carton quantity

"You spend hours checking selling prices, negotiating with suppliers, minimising wastage and theft. But the only way to find your businesses true profit is to conduct a stocktake"



Software

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